

# A POWER FULL TRIO

*Innovation. Incentives. Savings.*

2022 Early Order Program

**BASF**  
We create chemistry

## DSR Quick Facts

The 2022 BASF Early Order Program (EOP) is packed full of innovation, incentives and savings. From our insightful online EOP Rebate Calculator to the all-new Innovation Kicker Rebate, we have everything your customers need to help their turf power through the season, including three new products and their favorites from 2021, like Maxtima® fungicide and Navicon® Intrinsic® brand fungicide. Check out the 2022 EOP rebate chart for the Design-Your-Own Program, which begins with a \$5,000 spend. If your customers do not qualify for the Design-Your-Own Program, they can begin earning rebates with as little as \$2,000 spend on qualified purchases from the Remaining Portfolio program.

Qualifying Fungicide Purchase Level	Earned Incentive %	
	Oct.1 - 31, 2021	Nov.1 - Dec.3, 2021
\$5,000 - \$14,999	12%	8%
\$15,000 - \$24,999	16%	10%
\$25,000 - \$34,999	20%	12%
\$35,000 +	24%	14%

## What's new in 2022?

- **Innovation Kicker Rebate:** Your customers can take advantage of the outstanding rebates available between October 1 and December 3, 2021, especially the new Innovation Kicker Rebate. They can choose from the innovative fungicides in the Design-Your-Own Program and a broad selection of solutions in the Remaining Portfolio program.
  - **Encartis™ fungicide** – If customers buy at least 25 gallons, they can add 2% to their earned rebate percentage on qualified Design-Your-Own Program purchases.
  - **Alucion™ 35 WG insecticide** – If customers buy at least three bottles, they can add 2% to their earned rebate percentage on qualified Remaining Portfolio purchases.
- **Encartis fungicide:** A new preventive and curative dual-active solution that helps supers start powerful and end powerful, delivering broad-spectrum control of 10-plus diseases and up to 28 days of residual control.
- **Alucion 35 WG insecticide:** The broad-spectrum, dual-action, non-restricted-use solution your customers need to control nuisance ants, cutworms and other surface-feeding insects on their turf.
- **Finale® XL T&O herbicide:** The newest Finale formulation has a higher active ingredient load and easy-to-see red pigment, so supers and LCOs can easily measure and apply the solution, achieving lower use rates and effectively controlling grasses, broadleaf weeds, small brush and more.
- **EOP Rebate Calculator:** This EOP, you can help your superintendents add even more power and intelligence to their toolbox with the convenient online EOP Rebate Calculator, which allows them to build their program and optimize savings opportunities on innovative turf solutions.

Learn more about BASF products and the 2022 Early Order Program by visiting [betterturf.basf.us/eop](http://betterturf.basf.us/eop).

**Always read and follow label directions.**

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